

FOR IMMEDIATE RELEASE

Eco Approach Collaborate with Leading UK Buy-to-Let Lender The Mortgage Works to Deliver Free Energy Assessments for Landlords Ahead of 2030 Deadline

- Eco Approach selected as the expert retrofit partner for a major new energy efficiency pilot.
- Initiative addresses critical knowledge gap, with 67% of UK landlords unaware of upcoming EPC 'C' mandates.
- Collaboration combines free expert assessments with discounted financing to offer an end-to-end compliance route.

LONDON, UK – 18th June 2026 – Retrofit specialist Eco Approach announced today a collaboration with leading UK buy-to-let lender The Mortgage Works to launch a comprehensive support package aimed at helping landlords meet incoming 2030 energy efficiency standards.

From 1 October 2030, all privately rented homes in England and Wales must meet a minimum Energy Performance Certificate (EPC) rating of 'C'. Research from The Mortgage Works highlights a lack of readiness in the market: 67% of landlords remain unaware of the target, and 73% are unfamiliar with the implementation timeline. Furthermore, 63% admit they are unsure of how much it will cost*.

To bridge this gap, The Mortgage Works will fund 1,000 free property assessments for eligible mortgage customers, to be delivered directly by Eco Approach. The tailored assessments will identify improvements, outline estimated costs, map out exemptions, and provide an actionable pathway for the retrofit installations.

To help ease cost barriers, the initiative pairs these assessments with new Energy Efficiency Further Advance products from The Mortgage Works, offering discounted rates for up to £15,000 of borrowing.

Lee Rix, Managing Director of Eco Approach, commented: *“We are proud to be working with this important initiative, helping landlords understand the improvements needed across their properties and giving them a clear, practical route to action. Combining discounted lending products with our retrofit expertise means landlords can rest assured that high-quality installations, underwritten by insurance-backed guarantees, will assure compliance with the new legislation”*.

“Our resident-first approach is designed to make the journey smooth and informed for landlords and tenants alike, supporting better property performance and homes that are warmer, healthier and more affordable to run.”

Dan Clinton, Head of Buy to Let at The Mortgage Works, added: *“We know many landlords are still grappling with the upcoming Minimum Energy Efficiency Standards, and our new assessment with Eco Approach gives landlords clear insight into what is needed to meet their obligations”.*

“By having the free property assessments with Eco Approach, along with The Mortgage Works’ discounted Energy Efficiency Further Advance products, we aim to remove the uncertainty and some of the cost barriers. Improving energy efficiency isn’t just about meeting future standards; it can also enhance property values, boost rental yields and create more comfortable homes with lower energy bills for tenants. We’re committed to helping our landlord customers act now so they’re better prepared for the changes ahead.”

The pilot will gauge landlord demand and engagement, with the goal of rolling the assessment and retrofit service out on a wider scale.

- ENDS -

Media Contact:

Niel Mirza

Head of Marketing

Eco Approach

media@ecoapproach.co.uk

07424 185018

www.ecoapproach.co.uk

Notes to Editors:

About Eco Approach: Eco Approach is a leading nationwide property services company established in 2013. Every month, they visit thousands of properties carrying out solar & battery installations, whole-house retrofitting, property certification, boiler installation, servicing & repairs and electrical works. Driven by a mission to make homes warmer, healthier and more affordable to run, they deliver high-quality sustainable solutions at scale. Their diverse client portfolio includes homeowners, landlords, ‘big 6’ energy companies, blue chip corporations and the public sector.

Regulatory Context: From 1 October 2030, all privately rented homes must meet a minimum EPC rating of C. Failure to comply risks legal penalties and restrictions on letting properties.

*Data points cited regarding landlord awareness, cost barriers, and property premiums (e.g., C-rated properties commanding a 3.7% capital value uplift) are sourced from The Mortgage Works - Private Rented Sector Reports and index research.